

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

To

**Traffic & Parking Working Party & Cabinet
Committee**

On

12th September 2013

**Agenda
Item No.**

Report prepared by:
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Management and Road Safety Team

Petition Regarding Parking Provision – Holland Road

Executive Councillor: Councillor Cox

A Part 1 Public Agenda Item

1. Purpose of Report

- 1.1 To advise Members of a petition received from 42 residences in Holland Road calling for a residents parking scheme.

2. Recommendation

That the Traffic & Parking Working Party and Cabinet Committee:

- (i) **Note the petition; and**
(ii) **Take no further action as parking schemes in individual streets merely displace parking to adjacent roads.**

3. Background

- 3.1 Members are asked to note the Policy criteria agreed in January 2013. This policy was agreed to ensure all future Parking Management Scheme requests are assessed against the new policy which requires early engagement of the ward councillors to ascertain degree of support for any proposals of this nature. At the same time, the policy requires substantial local level support. This being at least 40% response to the initial consultation and 70% of those responding must support the proposals. These requirements were agreed by the committee to ensure Parking Management Schemes are only progressed where the majority of residents are in support of the scheme and there is a demonstrable need for such a scheme on an areawide basis.
- 3.2 The petition requests parking management scheme in Holland Road. Members are aware of the importance of the need to design such schemes on an area wide basis as any focus on individual streets, merely displaces the parking to adjoining streets creating a cascade effect requiring resolution. It needs to be noted that there have not been any other petitions or complaints of parking difficulties experienced by residents in the adjoining street. Hence any action to control parking in Holland Road, will have consequential impact on the surrounding area which will inevitably lead to additional parking pressure in the area.

3.2 While there is sympathy for residents as this street is very near to Westcliff railway station and the seafront, this is an area wide issue and any action in terms of parking controls will need to be on an areawide basis to avoid simply moving the problem elsewhere.

4. Other Options

4.1 Other option would be to investigate an areawide parking management scheme within the terms of the new policy. However, there is very little evidence in this regard from Ward Councillors or residents in the area.

5. Reasons for Recommendations

5.1 The recommendation ensures that parking issues are dealt with in an appropriate area in a strategic manner rather than focus on individual streets.

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

6.1.1 None.

6.2 Financial Implications

6.2.1 None.

6.3 Legal Implications

6.3.1 None

6.4 People Implications

6.4.1 None

6.5 Property Implications

6.5.1 None

6.6 Consultation

6.6.1 None.

6.7 Equalities and Diversity Implications

6.7.1 None

6.8 Risk Assessment

6.8.1 None

6.9 Value for Money

6.9.1 N/A

6.10 Community Safety Implications

6.10.1 None

6.11 Environmental Impact

6.11.1 None

7. Background Papers

7.1 None

8. Appendices

8.1 None